

F R I G H T M A N O R

H A U N T E D A T T R A C T I O N S

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FOR IMMEDIATE RELEASE

3 ATTRACTIONS, 2 DECADES, 1 HAUNTINGLY GOOD TIME!

Fright Manor, the leading haunted attraction on Indianapolis' Southside, will open the doors of terror on its 20th season starting October 1, 2004. For the past 20 years **Fright Manor** has been providing a scare for the community that is second to none.

As the monsters arise from their slumber, the caretakers at **Fright Manor** have been working around the clock to prepare the arrival of 3 thrilling haunts to the area. Soon scheduled to invade the Southside are **Fright Manor**, **Psychomanthium**, and the All New

Fear the Dark. Each is overloaded with terrorizing spooks, bone tingling thrills and bloodcurdling chills.

Enter **Fright Manor** across a rickety wooden porch and through the creaky entrance portal while proceeding with terror. Listen for the screams of the horrified victims who wait in agony for relief, while you advance with caution.

Step past the mold ridden sofa and enter the pinnacle of the house, the living room. The monsters in the house may not be living and breathing, but the house certainly is. With every new season, the house grows more and more based on the intensity of the screams captured inside.

While evoking the monsters, these rooms seem to begin to take on a life of their own. The life of these rooms can not be traced. Some say that the chemistry of the house changes nightly, while others have not been able to speak of its horrors.

For those survivors of the terror of **Fright Manor**, further intensity will now begin. Come and conjure up the dead with all of the other unbelievers. To complete your triage of insanity, **Psychomanthium** is your next stop.

As you enter, your eyes must not be fixated in one place for too long. You must look up and also down while walking. But don't forget to look next to you and even sometimes behind you. What is that lurking in the shadows? Was it just a tree or something that feeds on your soul?

As you progress further and further into the realm of **Psychomanthium**, beware of the freshly dug graves. The immortals no longer exist in these eternal homes, yet they pose no harm to you, or do they?

Psychomanthium tells of the arisen souls which have been set free to roam and terrorize on this night. But beware. **Psychomanthium** has now become even more dark and dreary and is not recommended for the weak of heart.

As you exit **Psychomanthium**, you might think to yourself, do I dare to be scared to the next level? If your frail and fragile remains can sustain yet another scare, then it is time to take a short drive to the last and final step to exceeding your madness.

If uncertainty arises on how to reach the third of your destinations, seek out a member of the haunt crew, and they will direct all mere mortals on where to accomplish the final task.

This year, Fright Manor Haunted Attractions has given birth to its newest twisted little sister. After going through **Fright Manor** and **Psychomanthium**, the only other logical direction to travel is to **Fear the Dark**.

All of the fears you have ever been exposed to and some you have yet to experience will be deep inside **Fear the Dark**. As you have now outgrown the age of the Boogey man, you slip into a fear that is darker and exceeds all prior fears.

What fears are lurking inside of you? Are you afraid of creepy crawling spiders or maybe slimy slithering snakes? How about the fear of your reaction once you have entered? Or are you the type that is afraid of clowns? Do they shock your senses? You will soon find out.

How about darkness? Do you fear it? We have taken what you have known as “dark” and intensified it to the extreme. You have never been in such an altered state of the absence of light until you experience what is to come. There is deep fear around every turn, so be ready.

Why are these creatures avoiding the light? Does their fear of human flesh force them into a ravenous state? Will you embrace the dismal life and your fears, or will you distance yourself from them? Only time will tell.

But Fright Manor Haunted Attractions is known for more than madness and mayhem. They have been Indianapolis’ favorite Halloween excursion for 20 years!

A portion of the proceeds benefit the Southport Parks department and ensure that the children of the area have a safe park facility to play in. Over the past 20 years, Fright Manor Haunted Attractions has donated over \$250,000 for the betterment of Southport with things such as playground equipment, paved parking lots, and building additions.

Fright Manor, and connected **Psychomanthium** are located at the corner of Southport Road and Derbyshire off of I-65 at Exit #103.

The newest attraction, **Fear the Dark**, is located at the corner of McFarland and Anniston at the Southport Little League. This location is just south of Southport Road.

In addition to the featured attractions, Fright Manor Haunted Attractions also has a top-notch concession stand and gift shop. Step inside to pick up a small trinket to remember Fright Manor. Also new this year, there will be the 2004 Season Fright Manor Haunted Attractions T-shirt. These are a great keepsake item to add to your collection.

If the gift shop portion is not for you, come in anyway and get a beverage or snack to help replenish your energy. The gift shop and concession stand can be easily found at the **Fright Manor & Psychomanthium** location on Southport and Derbyshire.

All three locations (**Fright Manor**, **Psychomanthium**, and **Fear the Dark**) are open Friday and Saturday from 7 to 11:30 pm and on weekdays (including Sunday) from 7 to 10:00 pm. Most nights, the ticket booth is open 30 minutes early to accommodate any early rush.

The dates of operation (for **Fright Manor**, **Psychomanthium**, and **Fear the Dark**) are October 1, 2, 8, 9, 15, 16, 20, 21, 22, 23, 24, 27, 28, 29, & 30. **Fear the Dark** will also be open on Halloween night for anyone wishing to get that last minute Halloween fix to tie them over.

Cost is just \$10.00 for each attraction, or a combo ticket will apply for **Fright Manor** and **Psychomanthium** for just \$15.00, providing a savings of \$5.00. A speed pass is also

available for just \$10.00, which will gain admission to any one haunt without waiting in the regular line. Discount coupons are available on all flyers. A \$1.00 off coupon is good for either **Fright Manor** or **Psychomanthium**, while another \$1.00 off is good for **Fear the Dark**. In case you miss it, there is a \$1.00 off coupon given out after **Fright Manor** and **Psychomanthium** for **Fear the Dark**.

Opening night is set for October 1st. This is a good chance to take advantage of seeing your favorite haunted attractions before your friends do.

For additional information, call Fright Manor at 767-7540. Maps, storyline, and other information can be found at www.frightmanor.com.

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